

# Prifysgol Wreccsam Wrexham University

## Module specification

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Module Code	CMT548
Module Title	Storytelling Across Media: Adaptation Studies
Level	5
Credit value	20
Faculty	FACE
HECoS Code	100443
Cost Code	GACT
Pre-requisite module	NA

### Programmes in which module to be offered

Programme title	Core/Optional/Standalone
BA (Hons) Filmmaking	Core

### Breakdown of module hours

Learning and teaching hours	24 hrs
Placement tutor support hours	0 hrs
Supervised learning hours e.g. practical classes, workshops	6 hrs
Project supervision hours	0 hrs
<b>Active learning and teaching hours total</b>	<b>30 hrs</b>
Placement hours	0 hrs
Guided independent study hours	170 hrs
<b>Module duration (Total hours)</b>	<b>200 hrs</b>

### Module aims

An exploration of the theory and practice of adapting stories across media. Students will analyse the challenges and creative opportunities presented by the adaptation process and develop their skills in adapting narratives for various formats.

### Module Learning Outcomes

At the end of this module, students will be able to:



1	Identify and describe key principles and techniques of adaptation across different media.
2	Analyse the challenges and opportunities in adapting narratives from one medium to another.
3	Demonstrate an understanding of the historical and theoretical frameworks of adaptation studies.
4	Apply adaptation concepts and narrative strategies to produce original reworkings of source material suitable for different platforms or formats.

## **Assessment**

### **Indicative Assessment Tasks:**

#### **Adaptation Project**

Create an adaptation of an element or elements of a selected narrative (e.g., such as a section in a short story, novel, play, comic, or other media) for a chosen medium (e.g., storyboard, script, film, television, or digital platform).

- 1. Project Proposal Presentation:** Submit a proposal outlining your chosen narrative and medium, including:
  - Description of the original narrative.
  - Identification of key themes and elements to be retained or altered in the adaptation.
  - Discussion of the challenges and opportunities in adapting the narrative for the chosen medium.
- 2. Creative Adaptation:** Develop a media output (in negotiation with your tutor) for a key scene or scenes from your adaptation.

Assessment number	Learning Outcomes to be met	Type of assessment	Duration/Word Count	Weighting (%)	Alternative assessment, if applicable
1	1, 2, 3	Presentation	10mins	25%	
2	4	Portfolio	5-7 mins	75%	

## **Derogations**

None.

## **Learning and Teaching Strategies**

Instruction and learning are delivered through various methods, including lectures, workshops, seminars, small group tutorials, Q&A sessions and online delivery via ALF. This would include blended learning with accessible online content, prioritising flexibility and inclusivity.

Many classes are exercise-based, promoting active student engagement in their learning process. One-on-one consultations with personal tutors and the presence of regular presentations throughout the course encourages students to engage in reflective learning

### Welsh Elements

In collaboration with the Welsh Language Team at Wrexham University, it is planned that key terms in the degree programme and certain topic areas will be available in Welsh – whether through workshop sessions, or audio and video material, with potential expansion of such capacity.

### Indicative Syllabus Outline

- Introduction to adaptation studies: theory and frameworks.
- Analysis of challenges and creative opportunities in adapting narratives across media.
- Study of adaptations across film, television, literature, and digital media.
- Exploration of techniques for adapting stories into new formats while maintaining their core essence.
- Practical exercises in adapting narratives for multiple media platforms.
- Reflection on adaptation processes and their impact on storytelling techniques.

### Indicative Bibliography:

*Please note the essential reads and other indicative reading are subject to annual review and update.*

### Essential Reads

Hutcheon, L., 2013. *A Theory of Adaptation*. New York: Routledge.

### Other indicative reading

Sanders, J., 2015. *Adaptation and Appropriation*. 2nd ed. London: Routledge.

Thomas, C. (2022) *The Art of Adaptation in Film and Video Games*. Basel: MDPI - <https://unglueit-files.s3.amazonaws.com/ebf/1078ab5c593e49a5829d0bb5171be9c6.pdf>  
<https://unglueit-files.s3.amazonaws.com/ebf/1078ab5c593e49a5829d0bb5171be9c6.pdf>

### Administrative Information

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